

**EDUCATION  
FOR GENERATIONS**

**HOW A GIFT IN YOUR WILL  
COULD GIVE GENERATIONS  
OF GIRLS **A CHANCE****



**PLAN  
INTERNATIONAL**

# WITH EDUCATION, THE GIRLS OF TODAY AND TOMORROW CAN TAKE CHARGE OF THEIR OWN LIVES.



We've been protecting children for over 80 years and, no matter how long you've supported us, you've helped to continue changing lives. The most impactful way to do that is with education, because it can empower girls to control their future, and learn that their rights matter too.

Of course, your loved ones will always come first, but a gift in your will can help girls go on to fulfil their potential, and pass on vital life skills for generations to come.

Please read through this booklet to see the impact your gift can have, and meet other supporters like you who have already chosen to support us in this amazing way.

I know that making or amending your will can seem complicated, so I've also included other useful information with this folder to hopefully make things easier for you.

If you have any questions, my team and I will be happy to help. Thank you again.

Best wishes,

A handwritten signature in black ink that reads "Sophia Stylianou". The signature is fluid and cursive.

Sophia Stylianou  
Senior Gifts in Wills Officer, Plan International UK



**A gift in your will could help pay for a new school or health centre to be built, provide scholarships for children from the poorest families, or train teachers and health workers. We work with communities to ensure your gift benefits them well into the future.**



**Breaking the cycle of early marriage:  
Keya and Koli's story shows how change  
can echo down the generations.**

# “I DON’T WANT TO MAKE THE SAME MISTAKE WITH KEYA THAT MY PARENTS DID WITH ME”

**These are the determined words of Koli Ghosh, mother to 17-year-old Keya. The ‘mistake’ she refers to is being forced into marriage at the age of 16 by her mother – who herself married at just 13.**

In Bangladesh, where the family lives, the marriage rate of young girls is eleven times higher than boys. They are forced to give up their education to marry and raise families, which can lead to girls experiencing violence, sexual abuse – even death in childbirth.

But that won’t happen to Keya now. Having access to education has given her the confidence to stand up for her rights. *“Girls should make their own decisions. I make mine,”* she firmly says. *“I want to complete my studies and then think about marriage.”*

The cycle of early marriage that families like Keya’s have been through would go on and on if it weren’t for kind supporters like you. And the wonderful thing is that the life lessons Keya has learned won’t just be passed down whenever she decides to have children – they’re passed up too. Her mother and her grandmother now realise what they’ve missed out on, and don’t want to see future generations of their family lead the same life they did.

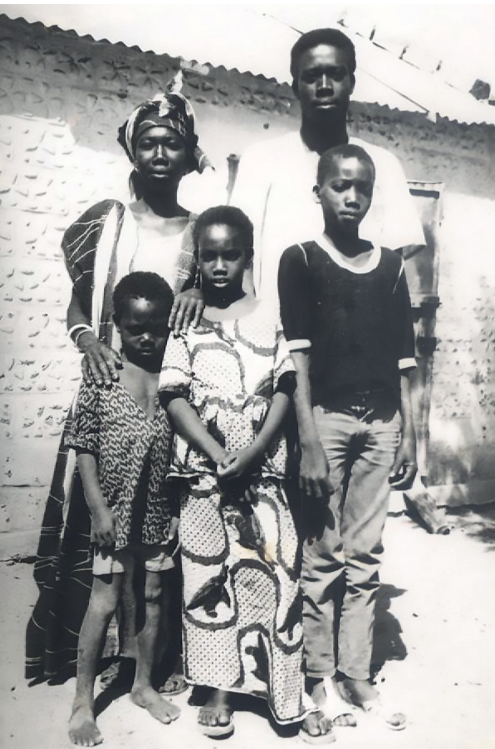
**Thanks to supporters like you, Keya is in control of her life, and ready to achieve her goals. That’s the power of a gift in your will.**



**LET'S CREATE A FUTURE FOR  
GENERATIONS OF GIRLS**

# TOGETHER, WE'VE ACHIEVED SO MUCH

**Our story began in 1937 during the Spanish Civil War, when we helped displaced children fleeing conflict.** Our founder, John Langdon-Davies, was the pioneer of child sponsorship. More than 80 years later, thanks to supporters like you, we're now helping children in over 50 countries.



## 1937

John Langdon-Davies recruits people to donate one shilling a day to help a child, and to send them letters and photos.

## 1940s

We worked in England during World War II, helping displaced children from around Europe.

## 1960s

Our focus shifted to South America and Asia, where children were living in poverty.

## 1970s

Our global name became 'Plan International' to reflect the breadth of our work.

## 1980s

We set up cereal banks and vegetable gardens to help millions of West Africans survive the drought.

## 2007

The launch of our Because I am a Girl campaign, striving for a fair and just world for girls.

## 2017

A global petition of 42,000 signatures helped outlaw child marriage in Malawi.

# TOGETHER, WE CAN CHANGE THE FUTURE

Just like in 1937, children are still fleeing danger and seeking a better life. That's why we won't stop until we're simply no longer needed. Our ambitions are clear, and with gifts in wills from kind supporters like you, we can achieve them.

## **Equality for girls all over the world**

Poverty and inequality hits adolescent girls the hardest. So empowering girls is one of the best ways we can end poverty.

## **Young people empowered into successful adulthood**

We want to make young people a huge force for social, economic and political good.

## **Resilience in fragile communities**

We need to make sure that communities affected by disasters, emergencies and other humanitarian crises don't suffer.







Julie and Geoff Doel, who have chosen to leave a gift to Plan in their wills.

# “I JUST WANTED TO HELP MAKE THE WORLD A BETTER PLACE”

**For Julie, education is something every child should have, no matter what.**

After seeing children on the streets instead of in school during a trip to Africa, Julie and her husband Geoff were inspired to act by sponsoring a child with Plan. “Education is a child’s right. If they don’t have that, what kind of life are they going to have?” says Julie.

It’s that desire to help that’s led them to leave a gift to Plan in their wills, so that their support can impact the education of girls for generations to come. “It’s important to do something to ensure children get a good education. It’s about helping them to help themselves.”



Cathy Bennetton, a proud long-term supporter of Plan.

## “IT’S MARVELLOUS TO LEAVE A LEGACY TO PEOPLE LIVING IN POVERTY”

**Cathy’s childhood has inspired her to help create change.**

A piece of Cathy’s heart has always been in East Africa. Born in Kenya and raised in Uganda, she has supported Plan for over 20 years. Having experienced childhood there, she knows the value of girls getting an education, which is why she has sponsored three children with Plan over the years. “It’s wonderful if young women can be educated and feel they can achieve their career goals,” she says. Cathy’s gift in her will can go on to give the girls of the future the chance in life they deserve.

**WILL YOU JOIN THESE SUPPORTERS AND  
HELP TO EDUCATE GENERATIONS OF GIRLS?**



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